

Wallace Center at Winrock International Announces Healthy Urban Food Enterprise Development Center

New Wallace HUFED Center will fund one-to-three year grants to establish and develop food enterprises bringing more healthy food to underserved communities

It is my pleasure to announce the launch of the Wallace Healthy Urban Food Enterprise Development Center (HUFED). The Wallace HUFED Center, supported by a grant from the USDA **National Institute of Food and Agriculture**, was created to respond to the growing need to reorganize, rethink and transform the way food is grown, sourced, distributed, marketed and consumed in the United States in order to better meet the need of historically underserved communities. Specifically, the HUFED Center will focus on the need to make more healthy and affordable food available in low-income areas; to increase market access for small and mid-sized agricultural producers; and to promote positive economic activities generated by attracting healthy food enterprises into underserved communities.

The Wallace HUFED Center will apply market-based solutions with a business orientation to the problem of food access by providing technical and financial assistance to enterprising and innovative projects that directly address and resolve food access issues. Through grants, technical assistance and other activities, the Wallace HUFED Center will seek to build local capacity to serve food needs in urban and rural low-income, historically excluded and underserved communities and communities of color.

By way of this announcement we are opening a grant program and issuing a call for Letters of Interest (LOI). Grants will range from one year \$10,000-\$25,000 grants to three year grants up to \$100,000. Technical assistance will also be available to successful grantees. We anticipate supporting approximately 30 projects over the next three years and expect to fund a range of strategies and organizations ranging from for-profits to not-for profits. LOIs should be brief but carefully thought out concept papers that provide our technical review panel sufficient information. After review, a subset of applicants will be invited to submit full proposals. **LOIs are due March 8, 2010 and should be submitted through our online submission form after reviewing the complete Grant Guidelines** (if you are not able to access or use the online submission form, please call the Wallace HUFED Center Help Line, noted below).

To review or download the full set of Grant Guidelines, which contain instructions for writing and submitting an LOI, further information about the purpose and goals of the Center, and greater detail

on grant types, please see www.wallacecenter.org/hufed. You may also contact us via the Wallace HUFED Center Help Line: (703) 531-8810 or via email: hufed@winrock.org.

We encourage you to [share this announcement](#) with others who would be interested.

Thank you,

John Fisk, Director, Wallace Center at Winrock International

and

Michelle Frain Muldoon, Program Manager, Wallace HUFED Center

Please note: If you would like to continue to receive information about HUFED, [please update your Wallace Center subscription settings](#) to ensure you receive HUFED Updates.

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Questions? Contact us: hufed@winrock.org or 703.531.8810

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The Wallace Center supports entrepreneurs and communities as they build a new, 21st century food system that is healthier for people, the environment, and the economy. The Center builds and strengthens links in the emerging chain of businesses and civic efforts focused on making good food—healthy, green, fair, affordable food—an everyday reality in every community. Winrock International is a nonprofit organization that works with people in the United States and around the world to empower the disadvantaged, increase economic opportunity, and sustain natural resources.



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